

#### Saudi Telecom Co.

Communication Services | STC | 7010

INTELLIGENT **INVESTMENT IDEAS** 

November 11, 2021

#### **3Q21 Results Update**

STC vs. TASI (Rebased)

| Recommendation  | Neutral        |
|---|----------------|
| Previous Recommendation                                 | Neutral        |
| Current Price (SAR)                                     | 115.2          |
| Target Price (SAR)                                      | 125.0          |
| Upside/Downside (%)                                     | 8.5%           |
| As of November 11, 2021                                 |                |
|   |                |
| Key Data (Source: Bloomberg)                            |                |
| <b>Key Data (Source: Bloomberg)</b> Market Cap (SAR bn) | 230.4          |
| , , ,   | 230.4<br>139.8 |
| Market Cap (SAR bn)                                     |                |
| Market Cap (SAR bn)<br>52-Wk High (SAR)                 | 139.8          |
| Market Cap (SAR bn) 52-Wk High (SAR) 52-Wk Low (SAR)    | 139.8<br>104.8 |

## 145.0 135.0 125.0 115.0 105.0



| Price Performance (%)                    | Absolute | Relative |  |
|--|----------|----------|--|
| 1m                                       | (3.2%)   | (6.6%)   |  |
| 6m                                       | (5.1%)   | (20.4%)  |  |
| 12m                                      | 8.9%     | (31.9%)  |  |
| Major Shareholders (%)                   |          |          |  |
| Public Investment Fund                   |          | 70.0%    |  |
| General Organization for So<br>Insurance | ocial    | 6.16     |  |

#### Revenue (SAR bn) and EBITDA Margin



Source: Bloomberg, Company Financials, FALCOM Research; Data as of November 11, 2021

#### Strong performance in enterprise segment boosts company's top line in 3Q21

Saudi Telecom Co. (STC)'s revenue increased 5.7% YoY in 3Q21 to SAR 15.7bn, driven by robust performance of its enterprise segment, where the company holds a dominant position in the market with approximately 90% of the market share in public sector. On QoQ basis, revenue marginally dropped 1.0% from SAR 15.9bn in 2Q21. Cost of sales rose 24.6% YoY, causing gross profit to fall 6.7% YoY to SAR 8.4bn in 3Q21. Consequently, gross profit margin narrowed 710 bps YoY to 53.2% in the quarter. Operating profit dipped 7.7% YoY to SAR 3.2bn due to higher depreciation and amortization charges, offset by a decline in selling and marketing expense. Operating margin contracted 296 bps YoY to 20.3% in 3Q21. The company reported net other gains of SAR 194.6mn in 3Q21 as against net other loss of SAR 70.3mn in 3Q20, which led to net profit rising 5.7% YoY and 3.7% QoQ to SAR 2.9bn. However, net margin remained flat YoY at 18.6% in 3Q21.

STC reported strong performance in 3Q21, driven by growth in revenue from the enterprise, consumer, and wholesale segments. The rise in consumer business revenue was ascribed to the increase in FTTH and fixed wireless access subscribers by 15% and 27%, respectively, while wholesale managed to increase its revenue for the period by 3.5% on higher international revenue. Its telecom revenue grew 3.9% YoY to SAR 11.5bn, while revenue from the channels by STC was up 28.0% YoY to SAR 4.7bn in 3Q21. In the 5G space, STC increased the number of towers deployed from 4,000 in 2020 to 6,000 currently. The company's healthy balance sheet would enable it to continue investing in new growth opportunities in domestic and international markets. However, intense competition in the telecom sector due to the government awarding licenses to four mobile virtual network operators (MVNOs) and stringent regulations may create headwinds and limit the company's growth and profitability. Hence, we maintain our "Neutral" rating on the stock.

- STC's revenue rose by 5.7% YoY to SAR 15.7bn in 3Q21, due to higher revenue from the consumer, enterprise, and wholesale business segments during the period.
- Cost of sale rose 24.6% YoY to SAR 7.4bn, resulting in a decline in gross profit by 6.7% YoY to SAR 8.4bn in 3Q21. As a result, gross margin contracted to 53.2% from 60.3% in 3Q20.
- Operating income dropped 7.7% YoY to SAR 3.2bn, led by higher depreciation and amortization expense, offset by lower SG&A expenditure. Consequently, EBIT margin narrowed to 20.3% from 23.2% in 3Q20.
- The company reported net other gain of SAR 194.6mn in 3Q21 as against net other loss in 3Q20, which led to 5.7% YoY growth in net income to SAR 2.9bn. However, net margin remained flat YoY at 18.6% in 3Q21.
- The company reported EPS of SAR 1.46 in 3Q21 as opposed to SAR 1.38 in 3Q20.
- The company will distribute cash dividends to shareholders for 3Q21 at a rate of SAR 1 per share, totaling SAR 2bn.
- In September 2021, the Board of Directors approved a new dividend policy to pay a fixed dividend of SAR 1 per share every quarter for the next three years, starting Q4 2021.
- In September 2021, Solutions by STC started trading on the Saudi Exchange (Tadawul).

Valuation: We revise our target price downward to SAR 125.0 per share but maintain our "Neutral" rating on the stock.

|                       | 3Q'21  | 3Q'20  | % YoY  | FY21E  | FY20   | % YoY  |
|-----------------------|--------|--------|--------|--------|--------|--------|
| Revenues (SAR mn)     | 15,735 | 14,881 | 5.7%   | 63,210 | 58,953 | 7.2%   |
| Gross Profit (SAR mn) | 8,369  | 8,971  | (6.7%) | 33,817 | 33,954 | (0.4%) |
| EBITDA (SAR mn)       | 5,606  | 5,788  | (3.2%) | 22,787 | 22,090 | 3.2%   |
| Net Profit (SAR mn)   | 2,924  | 2,766  | 5.7%   | 11,512 | 10,995 | 4.7%   |
| EPS Basic (SAR)       | 1.46   | 1.38   | 5.7%   | 5.76   | 5.50   | 4.7%   |
| Gross Margin (%)      | 53.2%  | 60.3%  | (7.1%) | 53.5%  | 57.6%  | (4.1%) |
| EBITDA Margin (%)     | 35.6%  | 38.9%  | (3.3%) | 36.1%  | 37.5%  | (1.4%) |
| Net Profit Margin (%) | 18.6%  | 18.6%  | 0.0%   | 18.2%  | 18.7%  | (0.4%) |

Source: Company Financials, FALCOM Research



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Overweight: The Target share price exceeds the current share price by  $\geq$  10%.

Neutral: The Target share price is either more or less than the current share price by 10%.

Underweight: The Target share price is less than the current share price by  $\geq 10\%$ .

To be Revised: No target price had been set for one or more of the following reasons: (1) waiting for more analysis, (2) waiting for detailed financials, (3)

waiting for more data to be updated, (4) major change in company's performance, (5) change in market conditions or (6) any other reason

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